

# SCRIBBLE WHATEVER

BEST PLACE FOR BOOK LOVERS

MEDIA KIT 2023-24



# About SCRIBBLE WHATEVER



Scribble Whatever is a book oriented website. However in Scribble Whatever, where we share all emotions. Not just about love, not just about hate, not just about anything not everything. In scribble whatever the authors will share all the emotions of normal usual peoples sharing or having in their own life. And also the words are connected to habitual people. We are fond of reading and writing. For this we also read books. And review them too. Which makes both us and the readers happy.

From classic,
beloved
literature to
creative
curiosities. You
will get
everything here.

#### SITE STATS

ORGANIC MONTHLY TRAFFIC

ALL-TIME VIEWS

50k+ 2M+ 20k+

UNIQUE VISITORS FROM SEARCH

1.5M+ 40k+ 1k+

**ORGANIC MONTHLY IMPRESSIONS** 

**ORGANIC KEYWORDS** 

**SUBSCRIBERS** 

FIND US ON ALL SOCIAL MEDIA PLATFORMS



### ADVERTISING OPTIONS

We appreciate your interest in advertising with us. Our platform provides a variety of opportunities for advertising on our reputed site. If you're looking for a sponsored post, we encourage you to reach out and share your envisioned collaboration, which gives us an opportunity to rate and scale the possibilities. Alternatively, if a partnership involving the social media spotlight, such as a feature on our vibrant Instagram canvas, piques your interest, we eagerly await your mail, ready to explore your creative concepts. Each offer is carefully evaluated to ensure a synergy with our dear followers.

### ALL ADS SHOW ON EVERY PAGE OF THE BLOG

#### TOP BANNER AD

Sizing required: 1200x120

# \$ 200/MONTH

Discounted Pricing: When you book 3 months

(They have to be consecutive)

\$100/month

#### BELOW POST AD

Horizontal banner below every post before the comment section.

Only one spot.

Sizing required: 600x90

# \$ 100/MONTH

Discounted Pricing: When you book 3 months

(They have to be consecutive)

\$75/month

#### PRIORITY AD

We only have One spots of these per month.

They are placed high up on the sidebar, visible on all blog posts.

Sizing required: High Resolution Book Cover

## \$ 200/MONTH

Discounted Pricing: When you book 3 months

(They have to be consecutive)

\$150/month

# BELOW THE FOLD AD

We have only two spots of these per month.

They're placed lower on the sidebar, visible on all blog posts.

Sizing required: High Resolution Book Cover

# \$ 100/MONTH

Discounted Pricing: When you book 3 months

(They have to be consecutive)

\$75/month

note

#### PLEASE READ OUR RULES AND CONDITIONS:

- •18+ advertisements are accepted. However, we reserve the right to refuse posting an ad if we deem it inappropriate or offensive.
- Our platform welcomes dynamic animated ads.
- Kindly ensure that you furnish us with a .jpg, .gif, or .png file in the precise dimensions required. Additionally, share the direct link to your website or purchasing portal, enabling us to seamlessly incorporate it alongside your visual creation.
- The graphic should be submitted 2–3 days before the scheduled ad launch, ensuring ample time for adjustments. Failure to provide accurate dimensions or supplementary links may lead to the rescheduling or cancellation of your ad slot.

- For extended advertising durations exceeding a month, you have the liberty to feature distinct graphics or showcase diverse books.
- Plan ahead and reserve a slot for upcoming months;
   we'll secure your place on the advertising calendar but
   you have to pay first.
- Payment for ad space is expected by the 1st day of the running month.
- Payment via Wise, Payoneer or PayPal should be settled upon receiving the invoice, which is typically dispatched on the day your ad goes live.

#### **CANCELLATION POLICY:**

- In the event of a decision to cancel, please promptly notify Scribble Whatever via the provided email address.
- Advertisements that have already been displayed within their designated month are non-refundable and will be removed at the end of the month's cycle.

# EMAIL US FOR AVAILABILITY

DO YOU NEED MORE HELP?

CONTACT US, WE'D LOVE TO HEAR FROM YOU







Scribble.whatever@gmail.com Helpdesk@Scribblewhatever.com